



WOMEN IN LISTED DERIVATIVES (WILD) NORTH AMERICAN SPONSORSHIP GUIDE

About Women in Listed Derivatives (WILD)

Women in Listed Derivatives (WILD) promotes networking and relationship-building among women in derivatives management through social and educational events. Our mission is to highlight industry role models, encourage career advancement and collectively underscore the prominence of women in listed derivatives. With its foundation in Chicago, WILD operates a network of global branches in Chicago, New York, London, Toronto, Singapore, and Mexico City.

WILD Demographics

WILD is made up of women from derivatives exchanges, clearing firms, investment banks, brokerage firms, proprietary trading houses, technology firms, industry organizations and the media. WILD members average 10 years of industry experience. Sixty percent of WILD members hold managerial or director-level positions. WILD has held events in Austin, Boca Raton, Chicago, Frankfurt, Interlaken, London, Mexico City, New Orleans, New York, Singapore and Toronto.



Why sponsor WILD?

Since inception, WILD has worked diligently to provide our members with programs and workshops aligned with our mission. Sponsorship dollars support specific events including educational panel discussions, speaker programs, career development workshops and our mentorship program. In addition to helping WILD fulfill its mission and objectives, sponsors benefit from gaining exposure to this highly successful, motivated and influential group of industry professionals.

"Our sponsorship of the WILD event surpassed our expectations. We achieved the visibility we were seeking, participated in relevant and important topics and created access to the talent we were looking to cultivate and grow relationships." Dianne Akers, Head of Middle Office, BP

"We are happy to support an organization that helps advance women in the listed derivatives space. WILD has helped us build relationships and network with talented industry professionals around the world."
Kim Taylor, President, CME Clearing

Sponsorship Opportunities

WILD offers two corporate sponsorship levels described below. In addition to these, we welcome the opportunity to create customized sponsorship packages and we greatly appreciate in-kind contributions such as the donation of professional services. Additionally, WILD is always looking for sponsoring hosts for specific WILD events.

- **Gold Sponsorship: \$1,000** Covers membership fees for up to 20 members (new or renewals) plus recognition on WILD's website as a Gold Sponsor
- **Platinum Sponsor: \$2,000** Unlimited memberships within the firm plus recognition on WILD's website as a Platinum sponsor

Implementation is easy. Corporate Sponsors will be instructed to tell their participants to apply for membership online, but don't submit payment. In the case of the Gold sponsorship, WILD will track the number of applicants and notify you when you have reached the sponsorship limit. Platinum sponsorship allows unlimited memberships for the year.

To sponsor WILD, please contact marketing@womeninlistedderivatives.org.

For more information, please check out our website: womeninlistedderivatives.org.